

# 2023 SPONSORSHIP OPPORTUNITIES

23 SEPTEMBER 2023



*“We can all be a bit of Santa if we go about it right.” - Jim Rielly*

## **BRISTOL SANTA HOUSE**

A project of the James D. Rielly Foundation, the Bristol Santa House is a unique place where children of all ages and abilities can visit and share holiday wishes with Santa Claus completely free of charge, without regard for physical, mental, or economic challenges.

The Bristol Santa House is a family-friendly holiday destination full of joy, whimsy, and nostalgia, where the season comes alive through interactive experiences, live performances, and Hallmark-worthy moments, all provided at no cost to families and children.

































The Bristol Santa House is available to other charities and community organizations focused on helping families and children in need.

We believe the Bristol Santa House will create cherished and lasting memories for families and children by providing an immersive Christmas experience. The goal is for the Bristol Santa House to become a yearly destination, generating incremental revenue for businesses through enhanced tourism.



## SPONSORSHIP LEVELS AND BENEFITS

Sponsors of the Bristol Santa House play a key role in allowing us to continue our mission of creating magical Christmas experiences for children with special needs and their families. As a Bristol Santa House sponsor, exposure and recognition is provided based upon the level of support.

Recognition	Snowflake \$100	Candy Cane \$250	Elf \$500	Rudolph \$1,000	Sleigh \$2,500	St Nick \$5,000
Full-page ad in the complimentary 2023 Sponsors Book*						
Recognition in email newsletters sent to +7K subscribers						
Mentions on the <i>RiellyFoundation</i> and <i>BristolSantaHouse</i> social pages throughout season						
Logo and link to your website on <i>BristolSantaHouse.org</i> throughout the season						
Listed as Sponsor in written press releases						
Private showing (scheduled day and time) for up to (X) guests				 (2)	 (4)	 (6)
Listed as Sponsor on the 2023 Schedule						
Commemorative Bristol Santa House Christmas Ornament						
May leave promotional material in Santa House throughout the 2023 season						
"Presented by [your logo]" sign on the queue at the entrance of Santa's House						

\*subject to print deadlines



**Scan to donate!** Your donation is 100% tax deductible and will help bring unconditional love, hope, and joy to children and families!

*"Santa Claus enters through the heart, not the chimney."*

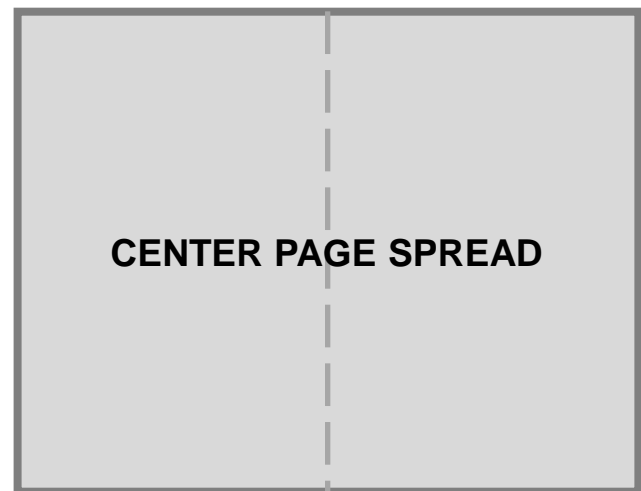
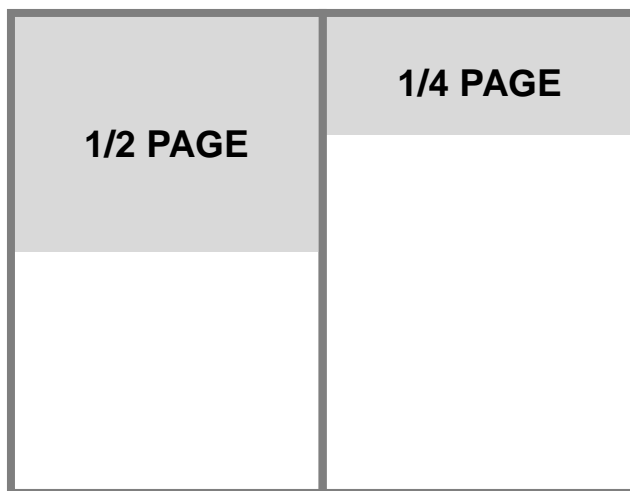
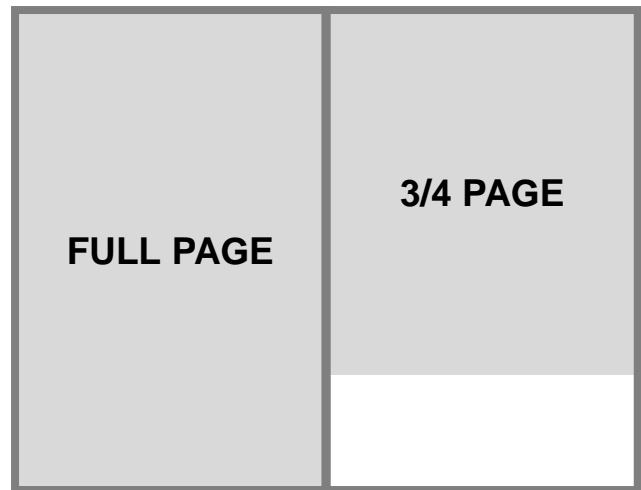


## SPONSORSHIP BOOKLET

In addition to our sponsorship levels, this year we are also offering the opportunity to purchase an ad in our inaugural 5.5" x 8.5" Sponsors Booklet. Ad spaces are available at the following levels:

- Center Page Spread (\$500) – Only one (1) space available
- Full Page (\$100)
- 3/4 Page (\$75)
- 1/2 Page (\$50)
- 1/4 Page (\$25)

The deadline for ad sponsorship is October 30, 2023. Please send photo, logo, business card, or artwork by November 1, 2023 to [info@jdrfoundation.org](mailto:info@jdrfoundation.org)



*“Seeing isn't believing. Believing is seeing.”*



*The mission of the Bristol Santa House is to foster the magic of Christmas for children with special needs and their families. We provide immersive holiday experiences free of charge through community partnerships.*

*Our volunteer-run organization strives to create cherished memories, spread holiday cheer, support our community, and promote goodwill and giving.*

***Interested in in-kind support or other partnership opportunities?  
Contact us! We'd love to talk!***

**James D. Rielly Foundation**  
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**[www.bristolsantahouse.org](http://www.bristolsantahouse.org)**

